



Media Alert

– Excellent Visual/Interview Opportunities – More than 1,600 vintage vehicles roll into Milwaukee this weekend Media Preview: Thursday, July 13 at 11 a.m.

Get a sneak peak of some of the more than 1,600 street rods, customs, muscle cars and street machines at Wisconsin State Fair Park as we host a special media preview for the upcoming National Street Rod Association 2nd annual Milwaukee National, which will be held July 14-16.

- WHO:** **Mike Chrispyn**, special events director, National Street Rod Association, Wisconsin State Fair Park Chairman **Martin Greenberg**, **Doug Neilson**, president & CEO of VISIT Milwaukee, West Allis Mayor **Jeannette Bell**, **Dashal Young**, Milwaukee County director of community relations.
- WHAT:** Announcement and preview of second annual National Street Rod Association Milwaukee Nationals featuring more than 1,600 pre-1977 modified vehicles from throughout the country. Learn about the Richard Petty Driving Experience being held in conjunction with this event at the Milwaukee Mile.
- WHEN:** Thursday, July 13, 11 a.m.
- WHERE:** Wisconsin Exposition Center at State Fair Park (North Entrance)
8200 W. Greenfield Ave.
West Allis, WI
Directions: <http://www.wiexpoctr.com/directions/>
- INTERVIEWS:** All attendees as well as some car owners will be available for interviews.
- VISUALS:** Several of the cars will be on display and members of the media may have an opportunity (with the owner's permission) to take a ride in one of the cars.
- INFORMATION:** Mike Chrispyn, National Street Rod Association, 901-601-1293; Dave Fantle, vice president, public relations, VISIT Milwaukee 414-287-4253, dfantle@milwaukee.org.

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